

SPEND ON TREND

canadian designed, canadian made TREND event



Show and Sale – Fall Edition

August 21st, 22nd and 23rd, 2009

With a continued huge demand from Vancouver shoppers and store owners for an event that celebrates and profiles Canadian designers who design and produce their products here in Canada, we are pleased to give you the opportunity to get involved with our seventh wholesale/retail event.

Taking place at the beautiful Fall venue, the **Scotia Bank Dance Centre, 677 Davie Street**, we intend to again have amazing sponsorship from BC's quality and ethically motivated companies, larger stores and boutiques. We also will be implementing a plan to drive more shoppers and foot traffic through the door; including a street team marketing on the days of the event on Robson and Granville, newsletters profiling participating designers leading up to the event, and the distribution of event flyers at targeted locations.

We once again will have support from Vancouver boutiques and be featured in local and national newspapers, magazines, on popular e-newsletters as well as on weeklong radio promos and tv spots. Designers in attendance will be featured on our website, including a link to their website, and have their company name on press material, tickets and postcards if registered prior to print deadlines (TBA). All designers will also be included in the Fall 2009 Show Guide, a source guide provided to all wholesale buyers and media. We are confident that the support we receive from our database of buyers and media directly benefits our participating designers leading up to, during and months after the event wraps up. We welcome all designers to apply to this juried event though space is limited to 22 designers. Spend on Trend strives to showcase a diverse range of exceptional vendors. Jury will be ongoing until all categories are filled. You will find the application form as well as requirement details attached.

Please do not hesitate to contact us at designers@spendontrend.com. We are happy to answer any questions or concerns applicants may have and continue to be devoted to making the show successful for all its participants.

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Application Form

August 21st, 22nd and 23rd, 2009
Scotia Bank Dance Centre, Downtown Vancouver

Please complete and return with payment. Retain a copy for reference. Jury is ongoing until all categories are filled. No booth will be reserved without a 50% non-refundable (if accepted) deposit. Remaining balances are due by July 15th, 2009.

Company Name: _____
Contact Name: _____
Contact Phone number: _____ Fax: _____
Mailing Address: _____
Email Address: _____ Website: _____

Description of items that you intend to sell at Spend on Trend:

(You will not be permitted to sell items not on this list.)

Where is your product produced? _____
Number of years company has been in business: _____
Number of employees company employs part-time: ____ full time: ____
Price point of Merchandise: _____

***Spend on Trend insists that you maintain your retail prices on current/new pieces. Local stores that quite possibly represent your label and would hate to be undercut will be promoting this event, while potential new accounts will expect that what they order from you at the event can be sold in their store for the same price.

Company History:

Along with this application, please submit 4-6 photos that are a representation of your line and the items that you will be selling at Spend on Trend. These photos can be hardcopies or can be emailed to designers@spendontrend.com, or you can mail this application, along with printed copies of photos to: #203-1617 Grant St. Vancouver, BC, V5L 2Y4. *No application will be considered without 50% non-refundable deposit. Cheques should be made payable to **Spend on Trend Productions**.

Space: Please check off which space type you'd prefer.
(all booths are 8' x 8' and include pipe & drape and power)

8 x 8' Aisle \$500 ____ Add Corner (limited) \$200 ____ 8 x 12' Aisle Shared \$375 ____

You will need to provide your own extension cords and any special lighting. Booths will be available along the wall and throughout the middle of the room and will be assigned ahead of time by event organizers. (refer to the floor plan for layout).