

spend on trend

celebrating independent design

Show and Sale – Fall Edition

September 14th, 15th and 16th, 2012

Heritage Hall (3102 Main Street)

We are thrilled to have secured dates in September 2012 for a 3 day event at Heritage Hall right in the heart of Vancouver's local design fashion scene. Created by designers for designers, we are pleased to give you the opportunity to get involved with our ninth wholesale/retail event that celebrates and profiles Independent designers.

Setting itself apart from other shows, Spend on Trend focuses on highlighting the participating designers and placing them in front of the media with the help of our skilled PR representative. We intend to again have amazing sponsorship; last show included Georgia Straight, KVOS, Yelp, and The Peak FM. We are confident that this location is the right home for this show, garnering the foot traffic on Main Street. Media attention, ads and distribution of event flyers at targeted locations will also lend a hand in bringing people through the door. Also, not to be underestimated, by bringing together a group of talented individuals, with fans of their own, we can attract a larger audience interested in all things lovely, cool and locally designed.

Designers in attendance will be featured on our website, including a link to their website, and have their company name on press material and postcards if registered prior to print deadlines (TBA). We also have special promotion materials just for media and store owners which will feature the participating designers. We are confident that the support we receive from our database of buyers and media directly benefits our participating designers leading up to, during and months after the event wraps up. We welcome all designers to apply to this juried event though space is limited. Spend on Trend strives to showcase a diverse range of vendors. Jury will be based on seniority and then on a first-come, first served basis until all categories are filled. You will find the application form as well as requirement details attached.

Please do not hesitate to contact us at designers@spendontrend.com . We are happy to answer any questions or concerns applicants may have and continue to be devoted to making the show successful for all its participants.

We hope you will be able to join us as we do our part in strengthening the local design community, grow our businesses and have fun while doing it!

Cheers,

Fiona & Jim

Spend on Trend Co-producers

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application form

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Heritage Hall (3102 Main Street)

Please complete and return with payment. Retain a copy for reference. Jury is based on seniority and on a first-come, first served basis until all categories are filled. No booth will be reserved without a 50% non-refundable deposit (if accepted). Remaining balances are due by July 15th, 2012.

company name	
contact name	
contact phone	fax
mailing address	
email	website

Description of items that you intend to sell at Spend on Trend:

(You will not be permitted to sell items not on this list.)

Where is your product produced? _____
Number of years company has been in business: _____
Number of employees company employs part-time: ____ full time: ____
Price point of Merchandise: _____

***Spend on Trend insists that you maintain your retail prices on current/new pieces. Local stores that quite possibly represent your label and would hate to be undercut will be promoting this event, while potential new accounts will expect that what they order from you at the event can be sold in their store for the same price.

Company History:

Space: Please check off which space type you'd prefer.

booths

1st choice		early bird <small>(before march15)</small>	regular <small>(after march15)</small>	qty (max 2)
<input type="checkbox"/>	7x7 corner (limited)	\$475 + hst	\$500 + hst	
<input type="checkbox"/>	7x7 aisle	\$375 + hst	\$400 + hst	
<input type="checkbox"/>	table space only (limited)	\$275 + hst	\$300 + hst	
2nd choice		early bird <small>(before march15)</small>	regular <small>(after march15)</small>	qty (max 2)
<input type="checkbox"/>	7x7 corner (limited)	\$475 + hst	\$500 + hst	
<input type="checkbox"/>	7x7 aisle	\$375 + hst	\$400 + hst	
<input type="checkbox"/>	table space only (limited)	\$275 + hst	\$300 + hst	

A limited number of (3' x 6') tables and chairs (1 chair + table per booth) are available. Please indicate on this application if you will require them by checking the boxes below.

Table Chair

Pipe + Drape Back Wall (optional but recommended - aisle & corner booths only) \$50 + hst yes no

Previous exhibitors: Book before March 15th to maintain your seniority, beat the jury and receive \$25 off your booth.

I am a previous exhibitor yes no

Early-birds: Book before March 15th to receive \$25 off your booth!

There are numerous electrical outlets available in the room and must be shared. You will need to provide your own extension cords and any special lighting. Vendors must also supply their own table coverings and skirting. Booths will be assigned ahead of time by event organizers.

Along with this application, please submit 4-6 photos that are a representation of your line and the items that you will be selling at Spend on Trend. These photos can be hardcopies or can be emailed to designers@spendontrend.com, or you can mail this application, along with printed copies of photos to: 2634 Adanac St. Vancouver, BC, V5K 2M7. Our fax number is 604.638.0628. *No application will be considered without 50% non-refundable deposit. Payment will be accepted by cheque only. Cheques should be made payable to **Spend on Trend Productions**. (NSF cheques will be charged \$30)

This application will serve as a contract if accepted to the show, and acknowledges that you have read the terms and conditions on the following page.

Signature of Representative: _____ Date: _____

Print name and company: _____

Terms and Conditions

1. The Spend on Trend team agrees to provide, on request and subject to application approval, a standard exhibit booth with access to electricity.
2. It is agreed that the space shall not be sublet without written permission by Spend on Trend Management.
3. The exhibitor agrees to abide by all regulations and rules adopted by Spend on Trend in the best interest of Heritage Hall and the Show and agree that show management have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the show.
4. The exhibitor will hold the show harmless from any damage, or liability, arising from any injury or damage to the exhibitor, his agents, staff, volunteers or the property of the exhibitor or occurring in the building or the approaches and entrances thereto, except by negligence of the show.
5. If the exhibitor fails to comply with and respect the terms of this agreement, all rights of the exhibitors hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof will be retained by the show as liquidated damages for breach of his/her contract and the show may thereupon rent said space.
6. The show management reserves the right to reject or prohibit exhibits or exhibitors, which the show considers objectionable or to relocate exhibits when, in the show's opinion, such moves are necessary to maintain the character and/or good order of the show.
7. The exhibitor's property shall be placed on display and exhibited at his/her risk and the show assumes no responsibility for loss or damage thereto. The exhibitor shall assume all responsibility for loss or damage to his/her property due to fire, theft, flood, lightning, earthquake, explosion, or any cause beyond the control of the show.
8. The exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show, but will remain intact until after the closing hour of the last day. The exhibitor also agrees to remove his/her exhibit, equipment and any other property from the show building by the final move out time limit, or in the event of failure to do so, the exhibitor agrees to pay for such additional costs incurred.
9. The exhibitor is liable for any damage caused to building, floors, walls or columns, or to standard booth equipment, or to other exhibitors property. Exhibitors may not apply paint, lacquer, adhesive or other coating to floors, walls or to standard booth equipment without permission from show management.
10. The exhibitor shall undertake to maintain qualified personnel in his/her display during show hours and will limit the number of his/her representatives to three at any given time.
11. The exhibitor will assume responsibility for obtaining proper licenses and insurance for vending their products in the show building, and labeling this products in accordance with the law. The show will not be responsible for the exhibitors failure to secure proper licensing and labeling for his/her products.
12. There are no refunds for any reason on any payment made to Spend on Trend Show and Sale if the exhibitor wished to cancel after July 15th. Initial booth deposits are non-refundable.
13. If in the event the building should be destroyed by fire or the elements, or if any circumstances whatsoever should occur which might make it impossible for the show to permit exhibitors to occupy the premises, or if the show is cancelled, the exhibitor shall pay for space only for the period the space was, or could have been, occupied by such exhibitors, and the show will be in no way responsible for any claims or damages, which might arise in consequence thereto. A refund of all monies received from the exhibitor will be made by the show in the event of the show not being held as proposed, and the show shall be released from any and all claims for damage or otherwise.
14. Spend on Trend Exhibitors are responsible for their own property before and after the show hours. Spend on Trend Show Management do not provide security before, after or during show hours. Therefore exhibitors must take their own precautions to pick up, cover or take home and goods they do not want to be left at their booth. All doors will be locked at exactly closing time each day of the show and the public will not be allowed in. Any remaining customers will have 10 minutes to clear up all unpaid purchases and then leave. All exhibitors will be required to leave a maximum of 30 minutes after the show is over at which time the doors will be locked again for the night. Doors will re-open 30 minutes prior to show start on Saturday and Sunday.